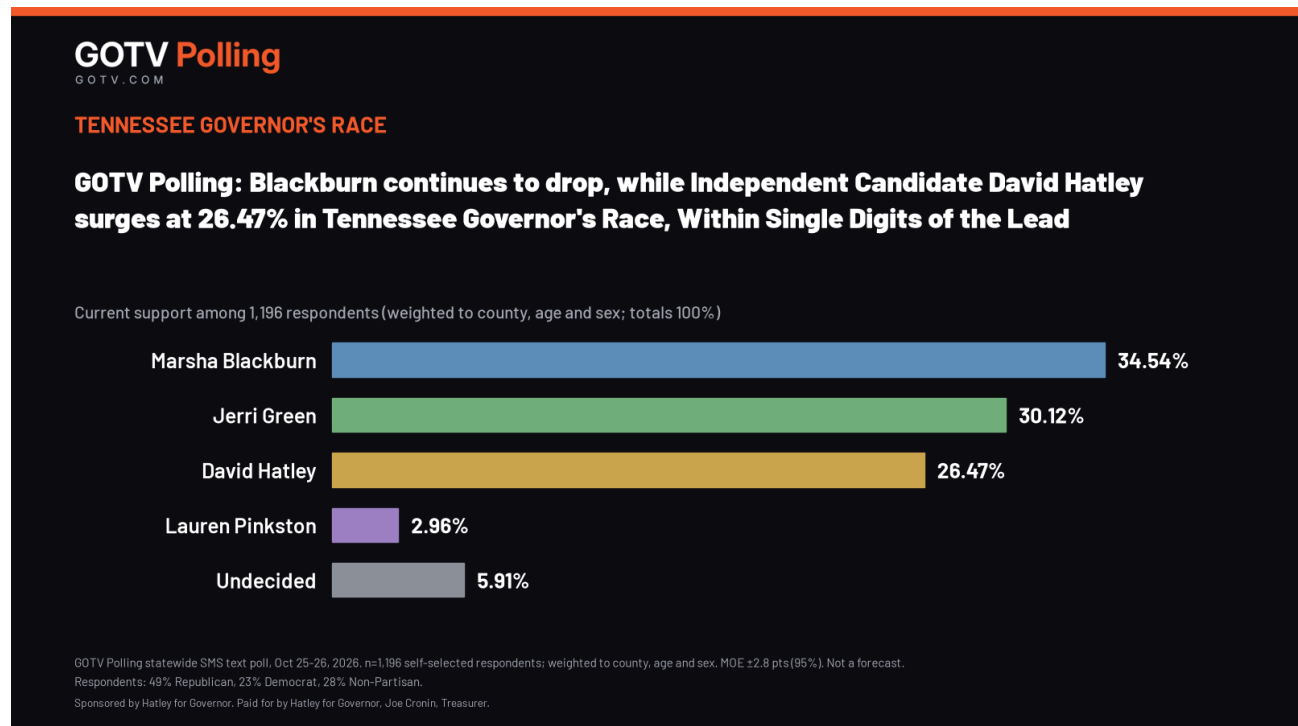


GOTV Polling: Blackburn continues to drop, while Independent Candidate David Hatley surges at 26.47% in Tennessee Governor's Race, Within Single Digits of the Lead

WEIGHTED TO COUNTY, AGE AND SEX: BLACKBURN 34.54%, GREEN 30.12%, HATLEY 26.47%, PINKSTON 2.96%, UNDECIDED 5.91% (TOTAL 100.00%)

UNWEIGHTED, 1,196 TEXT RESPONDENTS STATEWIDE: BLACKBURN 34.78%, GREEN 29.77%, HATLEY 26.17%, PINKSTON 2.51%, UNDECIDED 6.77% (TOTAL 100.00%)

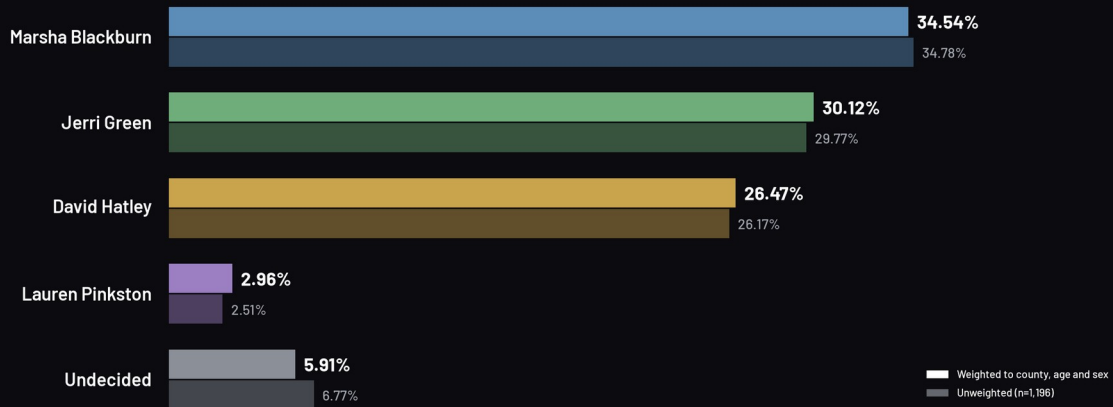
TENNESSEE / October 27, 2026: Marsha Blackburn leads the Tennessee governor's race at 34.54%, 4.42 points ahead of Jerri Green at 30.12% and 8.07 points ahead of David Hatley, independent candidate for Governor, at 26.47%, according to statewide results released today by GOTV Polling (weighted to county, age and sex). Lauren Pinkston has 2.96% and 5.91% are undecided. Unweighted, the figures are Blackburn 34.78%, Green 29.77%, Hatley 26.17%, Pinkston 2.51% and Undecided 6.77%. 1,196 respondents answered a one-question automated text-message survey conducted October 25 and 26, 2026. Respondents were 49% Republican, 23% Democrat and 28% Non-Partisan.



Full results: <https://gotvpolling.com/tn-gov-oct-27-2026>

Tennessee Governor: current support among respondents

Statewide · 1,196 respondents · October 25-26, 2026 · each set totals 100.00%



Source: GOTV Polling statewide SMS text poll, October 25-26, 2026. n=1,196 self-selected respondents; not a probability sample. MOE ±2.8 pts (±3.6 with design effect).

Sponsored by Hatley for Governor. Paid for by Hatley for Governor, Joe Cronin, Treasurer.

CURRENT SUPPORT AMONG RESPONDENTS (TENNESSEE STATEWIDE)

Candidate	Respondents (n)	Unweighted %	Weighted % (county/age/sex)
Marsha Blackburn	416	34.78	34.54
Jerri Green	356	29.77	30.12
David Hatley	313	26.17	26.47
Lauren Pinkston	30	2.51	2.96
Undecided	81	6.77	5.91
Total	1,196	100.00	100.00

Party composition of respondents: 49% Republican, 23% Democrat, 28% Non-Partisan.

RESULTS BY GROUP (UNWEIGHTED %)

Group	n	Blackburn	Green	Hatley	Pinkston	Undecided
East	511	33.66	29.55	28.77	1.76	6.26
Middle	489	36.19	29.65	23.93	3.07	7.16
West	196	34.19	30.61	25.00	3.06	7.14
Big-5 metro	503	33.20	37.77	20.87	2.39	5.77
Mid-size (6-15)	337	32.94	26.41	30.27	3.26	7.12
Smaller/rural (16-95)	356	38.76	21.63	29.78	1.97	7.86
Trump <50%	260	31.54	38.46	21.54	2.31	6.15
Trump 50-65%	305	35.74	35.08	20.33	2.29	6.56
Trump 65-75%	258	34.88	26.36	27.52	2.33	8.91
Trump 75%+	373	36.19	21.72	33.24	2.95	5.90
Women	595	32.10	31.77	25.21	3.36	7.56
Men	601	37.44	27.79	27.12	1.66	5.99
18-34	97	20.62	42.27	25.77	8.25	3.09

35-49	307	23.78	40.72	23.45	4.56	7.49
50-64	407	33.91	26.04	30.47	1.23	8.35
65+	385	48.05	21.82	23.90	0.78	5.45

Full unweighted and weighted results for every group are in the crosstabs released with this announcement.

HOW TO READ THESE RESULTS

These are replies from 1,196 people across Tennessee who chose to answer a one-question text message; they are self-selected and are not a representative probability sample of the Tennessee electorate. Respondents were 49% Republican, 23% Democrat and 28% Non-Partisan. Results are weighted to county, age and sex only; they are not weighted to party or past vote. Weighted results: Blackburn 34.54%, Green 30.12%, Hatley 26.47%, Pinkston 2.96% and Undecided 5.91%. Margin of error: ± 2.8 percentage points (n=1,196, 95% confidence; ± 3.6 with the weighting design effect). The margin of error reflects sampling error only and does not capture non-sampling error such as self-selection or coverage. The figures describe respondents and are not a prediction of the election.

METHODOLOGY

This automated text-message survey of Tennessee registered voters was conducted October 25 and 26, 2026 by GOTV Polling. The sample was expanded on October 26 to include additional registered voters, selected to improve geographic and demographic balance. 1,196 respondents gave a valid answer (one per phone, earliest classifiable reply). Non-probability, self-selected sample; primary results are unweighted, with weighted results raked to county, age and sex only. Margin of error ± 2.8 percentage points (95% confidence; ± 3.6 with the weighting design effect). Responses are reported in five categories: Blackburn, Green, Hatley, Pinkston and Undecided. Respondents were 49% Republican, 23% Democrat and 28% Non-Partisan. A full methodology and disclosure statement accompanies this release.

ABOUT GOTV POLLING

GOTV Polling (GOTV.com) conducts automated text-message surveys of registered voters and publishes topline, crosstabs and a full methodology statement with each release.

Released with this announcement: press release, methodology and disclosure statement, crosstabs (XLSX and PDF).

Full results: <https://gotvpolling.com/tn-gov-oct-27-2026>

Methodology (PDF): https://gotvpolling.com/hatley-poll/files/Hatley_Poll_Methodology_2026-10-25_26.pdf

Crosstabs (XLSX): https://gotvpolling.com/hatley-poll/files/Hatley_Poll_Crosstabs_2026-10-25_26.xlsx

Crosstabs (PDF): https://gotvpolling.com/hatley-poll/files/Hatley_Poll_Crosstabs_2026-10-25_26.pdf

Graphic (PNG): https://gotvpolling.com/hatley-poll/graphics/GOTV_Polling_TN_Governor_Hatley_Poll_X_1600x900.png

###

Sponsored by Hatley for Governor. Paid for by Hatley for Governor, Joe Cronin, Treasurer.