



KEY RESULTS

Tennessee Governor SMS Poll

Northeast TN: Greene, Washington, Sullivan, Carter, Johnson counties

Released October 19, 2026 · Self-selected text respondents · field October 17, 2026 · n=762 classified replies in the five counties

Sponsored by Hatley for Governor · Conducted by GOTV Polling (FullPAC, Inc., GOTV.com) · Analysis: GOTV Intel

Unweighted self-selected SMS replies (alternate figures weighted to county/age/sex only). Small base. Not a representative probability poll. Margin of error: ± 3.6 percentage points (n=762, 95% confidence). Results are not a prediction.

GOTV AI uses proprietary first-party data, along with agents and systems powered by SpaceX AI, Anthropic, and OpenAI. Paid for by Hatley for Governor, Joe Cronin, Treasurer.

How to read these results: self-selected, Democratic-skewed sample

NORTHEAST TN · 5 COUNTIES · RELEASED OCTOBER 19, 2026

762

classified respondents

in five counties; county n 21–297

54.2%

**Green share of
Blackburn+Green replies**

vs Harris 22.9% of 2024 two-party
vote in these counties (+31.3 pts)

+29.4 pts

**median within-county
Democratic skew**

4 counties with ≥ 30 B+G replies; all
skew D

818

phones that opted out

in these counties (rebuilt) vs 762
who answered — compliance
review needed

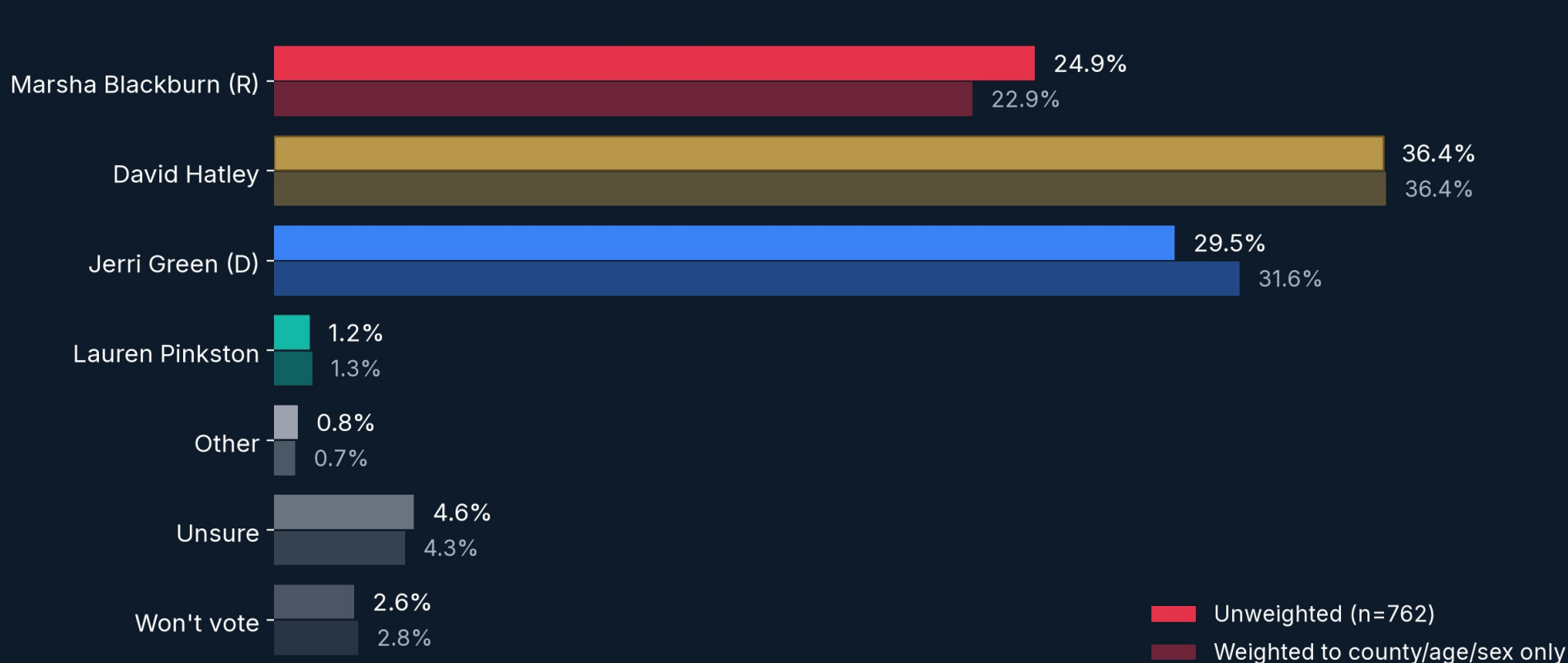
- One text question, reply 1–7. People chose whether to answer; this is not a random sample of voters in these counties. Small base: subgroup figures rest on few replies.
- Party, race, education and 2024 vote were not collected, so the partisan skew cannot be weighted away.
- Counting rule: earliest classifiable reply per phone (762 in these counties), rebuilt from the message logs.
- Margin of error: ± 3.6 percentage points ($n=762$, 95% confidence). It covers sampling error only, not self-selection or the partisan skew. Treat every figure as describing respondents only.

Base: classified SMS respondents (5 counties), $n=762$. Unweighted, self-selected replies; not a probability sample; margin of error ± 3.6 pts ($n=762$, 95% confidence); not a forecast. Conducted by GOTV Polling (FullPAC, Inc., GOTV.com) for Hatley for Governor.

GOTV AI uses proprietary first-party data, along with agents and systems powered by SpaceX AI, Anthropic, and OpenAI. Paid for by Hatley for Governor, Joe Cronin, Treasurer.

Five counties: Hatley 36%, Green 30%, Blackburn 25%

NORTHEAST TN • 5 COUNTIES • RELEASED OCTOBER 19, 2026



Base: classified SMS respondents (5 counties), n=762. Unweighted, self-selected replies; not a probability sample; margin of error ± 3.6 pts (n=762, 95% confidence); not a forecast. Conducted by GOTV Polling (FullPAC, Inc., GOTV.com) for Hatley for Governor.

GOTV AI uses proprietary first-party data, along with agents and systems powered by SpaceX AI, Anthropic, and OpenAI. Paid for by Hatley for Governor, Joe Cronin, Treasurer.

Key takeaways (respondents only — not predictions)

NORTHEAST TN · 5 COUNTIES · RELEASED OCTOBER 19, 2026

HATLEY HAS THE MOST REPLIES IN THESE FIVE COUNTIES (36.4%), AHEAD OF GREEN (29.5%) AND BLACKBURN (24.9%) SMALL, SELF-SELECTED SAMPLE (n=762).

WEIGHTING TO COUNTY/AGE/SEX: HATLEY 36.4% → 36.4%, GREEN 29.5% → 31.6%, BLACKBURN 24.9% → 22.9%.

HATLEY BY COUNTY: SULLIVAN 37.7% (N=297); WASHINGTON 34.3% (N=248); GREENE 29.4% (N=109); CARTER 47.1% (N=87); JOHNSON: 21 REPLIES (TOO FEW).

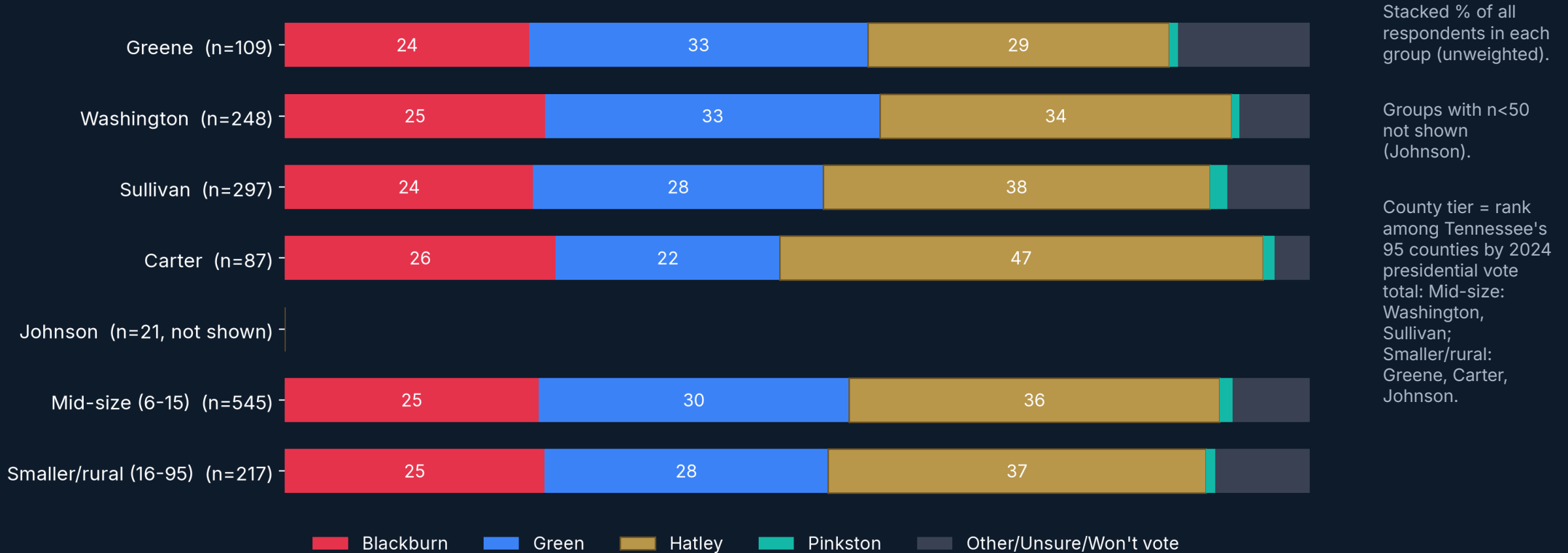
BY 2024 PARTISANSHIP: TRUMP 65-75% (WASHINGTON) 34.3% HATLEY; TRUMP 75%+ (GREENE, SULLIVAN, CARTER, JOHNSON) 37.4% HATLEY.

RESPONDENTS ARE FAR MORE DEMOCRATIC THAN THESE COUNTIES VOTED IN 2024: GREEN HAS 54.2% OF BLACKBURN+GREEN REPLIES VS HARRIS 22.9%.

818 PHONES IN THESE COUNTIES SENT OPT-OUT LANGUAGE VS 762 WHO ANSWERED. COMPLIANCE NOTE: HONOR ALL OPT-OUTS BEFORE ANY FURTHER TEXTING.

By county and county size (unweighted)

NORTHEAST TN · 5 COUNTIES · RELEASED OCTOBER 19, 2026

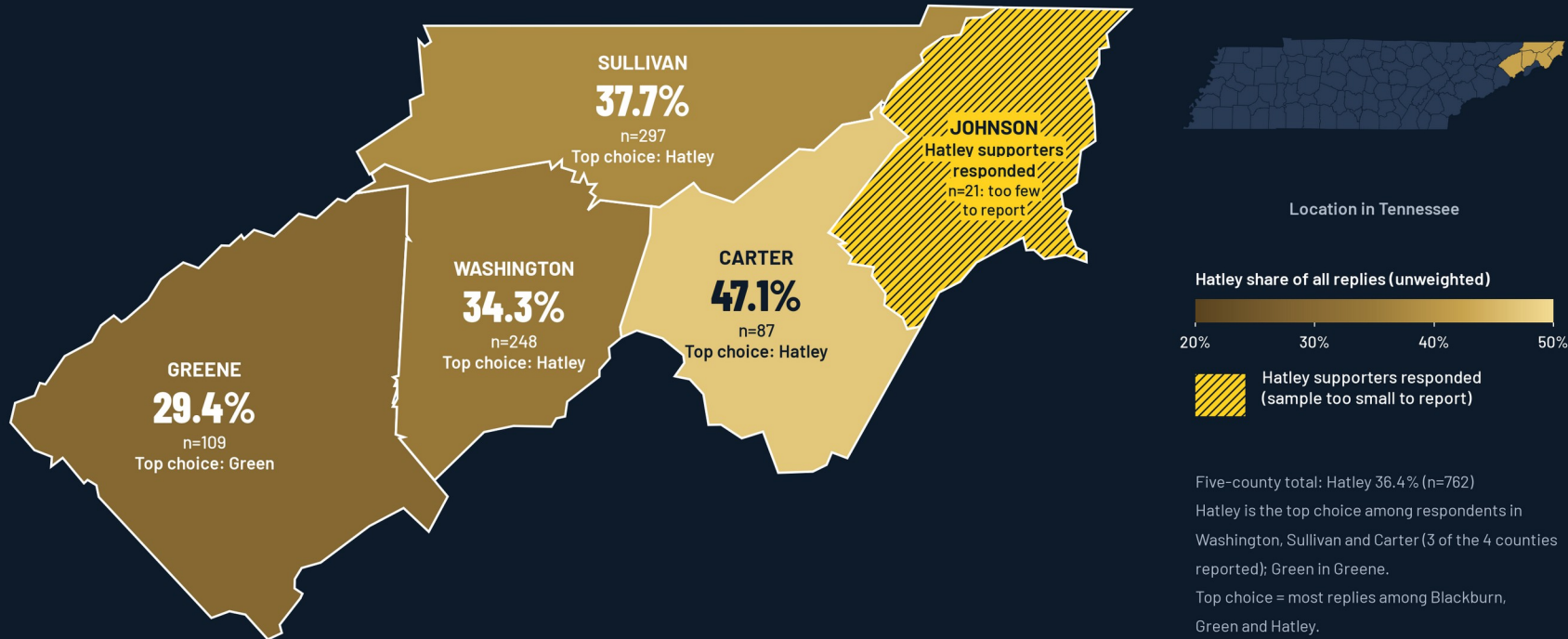


Base: classified SMS respondents (5 counties), n=762. Unweighted, self-selected replies; not a probability sample; margin of error ±3.6 pts (n=762, 95% confidence); not a forecast. Conducted by GOTV Polling (FullPAC, Inc., GOTV.com) for Hatley for Governor.

GOTV AI uses proprietary first-party data, along with agents and systems powered by SpaceX AI, Anthropic, and OpenAI. Paid for by Hatley for Governor, Joe Cronin, Treasurer.

Hatley share of respondents by county

NORTHEAST TN • 5 COUNTIES • RELEASED OCTOBER 19, 2026



Base: classified SMS respondents (5 counties), n=762. Unweighted, self-selected replies; not a probability sample; margin of error ± 3.6 pts (n=762, 95% confidence); not a forecast. Conducted by GOTV Polling (FullPAC, Inc., GOTV.com) for Hatley for Governor.

GOTV AI uses proprietary first-party data, along with agents and systems powered by SpaceX AI, Anthropic, and OpenAI. Paid for by Hatley for Governor, Joe Cronin, Treasurer.

The five counties: respondent results vs 2024 benchmark

NORTHEAST TN · 5 COUNTIES · RELEASED OCTOBER 19, 2026

County	n	Blackburn	Green	Hatley	Trump 2024	Harris 2024	Green–Harris 2-pty gap
Sullivan	297	24.2%	28.3%	37.7%	77.0%	22.0%	+31.6
Washington	248	25.4%	32.7%	34.3%	69.1%	29.6%	+26.2
Greene	109	23.9%	33.0%	29.4%	82.3%	16.5%	+41.3
Carter	87	26.4%	21.8%	47.1%	81.1%	17.9%	+27.1
Johnson	21	—	—	—	84.3%	15.0%	—
Five counties	762	24.9%	29.5%	36.4%	76.2%	22.7%	+31.3

Unweighted % of all respondents in county. '—' = fewer than 30 replies (or fewer than 30 Blackburn+Green replies for the gap). Gap = Green share of Blackburn+Green replies minus Harris share of 2024 Trump+Harris vote.

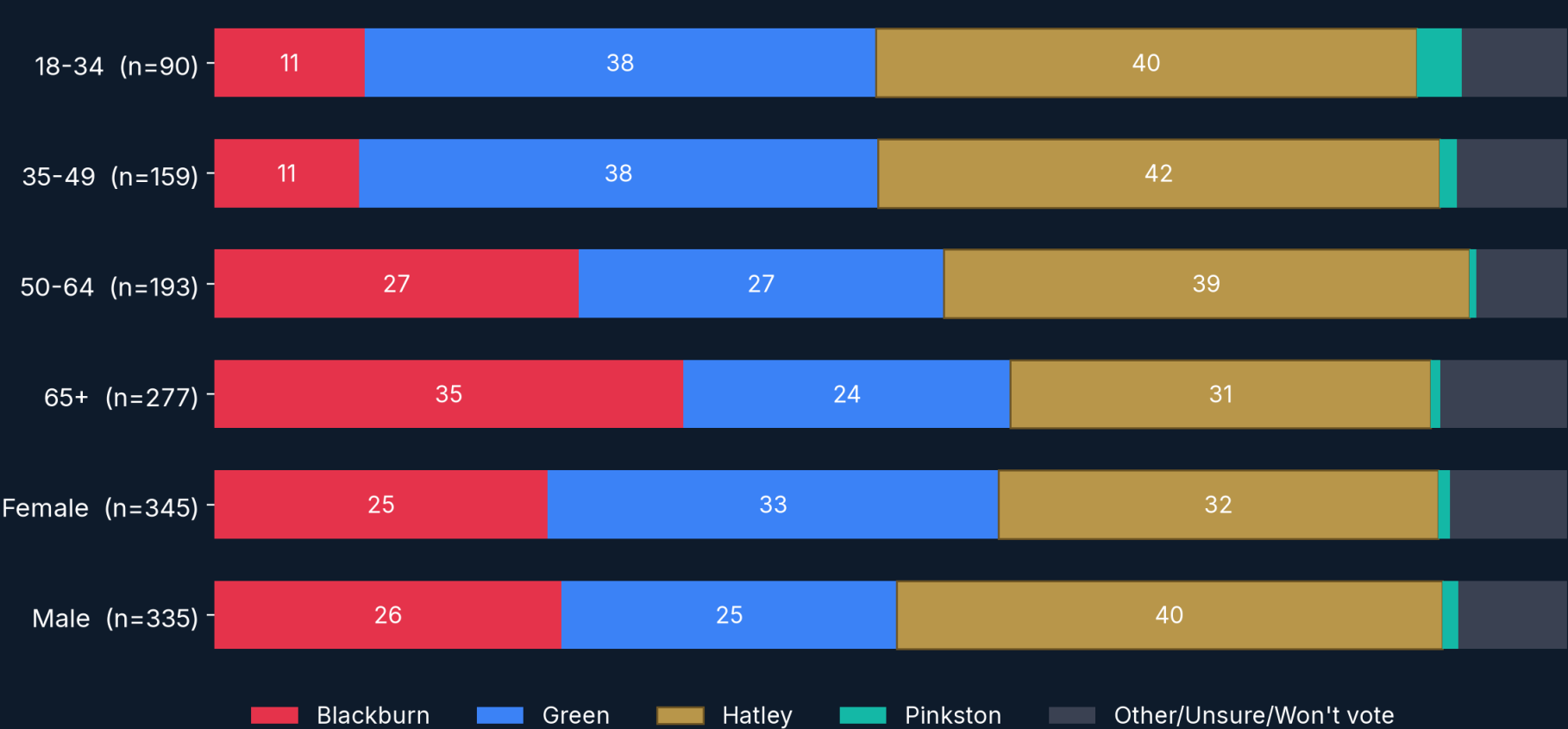
Small bases: county margins of error (95% confidence) are ±5.7 pts at n=297 and ±21.4 pts at n=21; they cover sampling error only. Full table in the crosstab workbook.

Base: classified SMS respondents (5 counties), n=762. Unweighted, self-selected replies; not a probability sample; margin of error ±3.6 pts (n=762, 95% confidence); not a forecast. Conducted by GOTV Polling (FullPAC, Inc., GOTV.com) for Hatley for Governor.

GOTV AI uses proprietary first-party data, along with agents and systems powered by SpaceX AI, Anthropic, and OpenAI. Paid for by Hatley for Governor, Joe Cronin, Treasurer.

By age and sex (unweighted; where known)

NORTHEAST TN • 5 COUNTIES • RELEASED OCTOBER 19, 2026



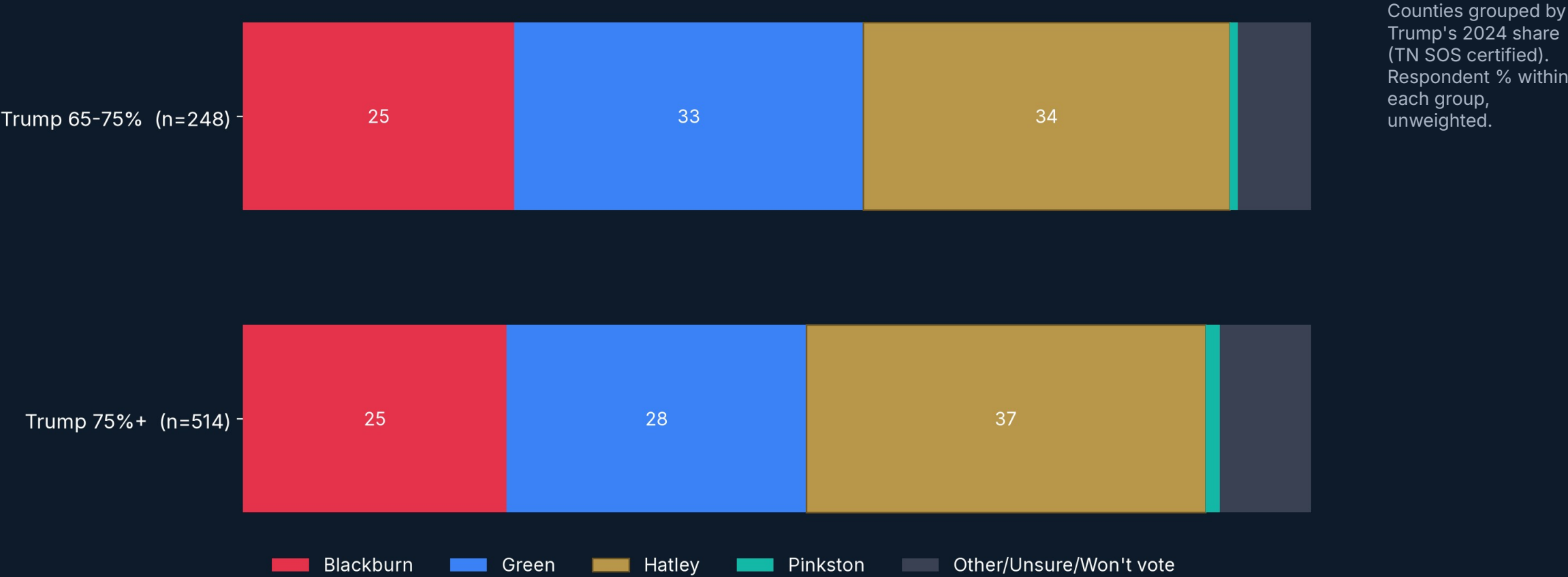
Age and sex come from the voter-file record on the texted list, where present.

Age known for 719 and sex for 680 of 762 respondents; part of the age-18-34 group is assigned from list targeting (assumed).

Base: respondents whose voter record includes age (719) or sex (680). Unweighted, self-selected; not a probability sample; margin of error ±3.6 pts (n=762, 95% confidence); not a forecast.

By county partisanship (2024 Trump share, unweighted)

NORTHEAST TN · 5 COUNTIES · RELEASED OCTOBER 19, 2026

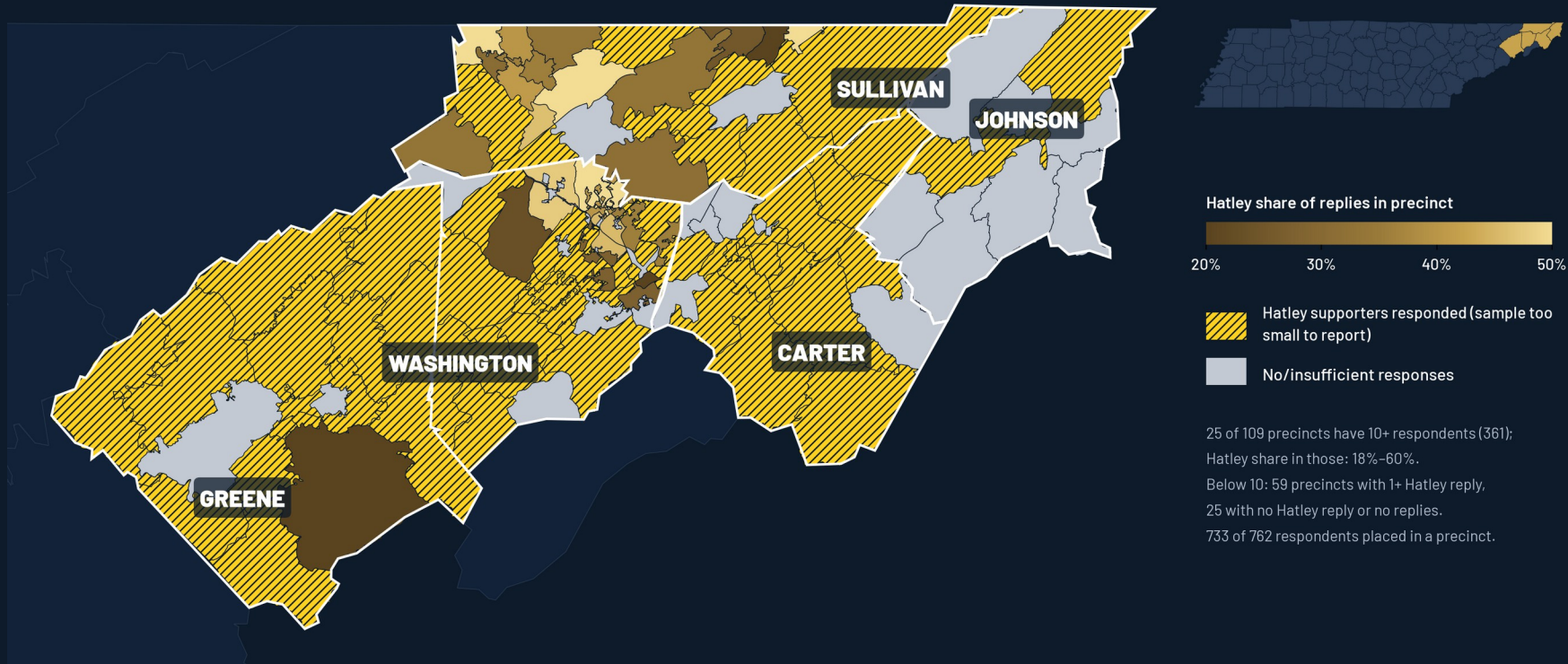


Base: classified SMS respondents (5 counties), n=762. Unweighted, self-selected replies; not a probability sample; margin of error ±3.6 pts (n=762, 95% confidence); not a forecast. Conducted by GOTV Polling (FullPAC, Inc., GOTV.com) for Hatley for Governor.

GOTV AI uses proprietary first-party data, along with agents and systems powered by SpaceX AI, Anthropic, and OpenAI. Paid for by Hatley for Governor, Joe Cronin, Treasurer.

Hatley share by precinct (25 of 109 with 10+ respondents)

NORTHEAST TN • 5 COUNTIES • RELEASED OCTOBER 19, 2026

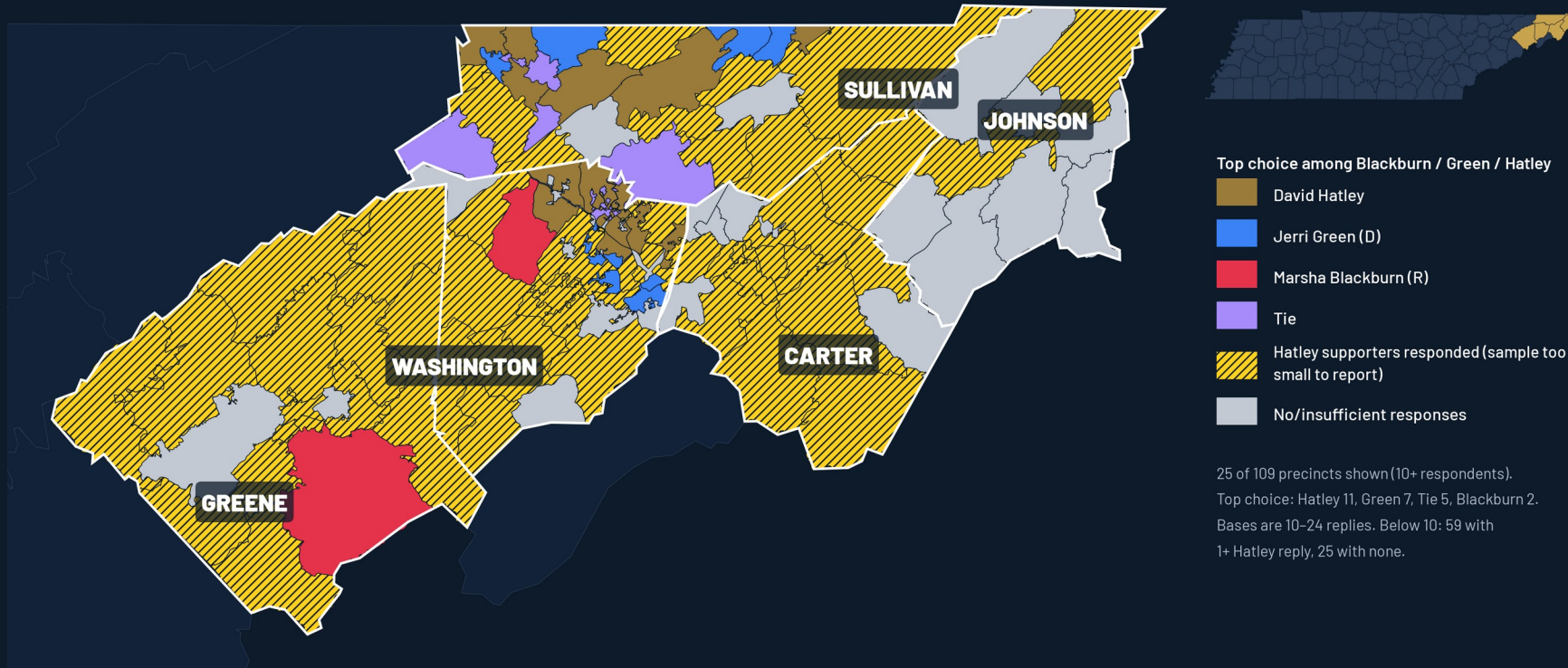


Base: 733 respondents geocoded to a 2020 VTD in their record county (US Census geocoder). Gold hatch = fewer than 10 respondents, at least one chose Hatley; grey = no/insufficient responses. Unweighted, self-selected; not a precinct estimate.

GOTV AI uses proprietary first-party data, along with agents and systems powered by SpaceX AI, Anthropic, and OpenAI. Paid for by Hatley for Governor, Joe Cronin, Treasurer.

Top choice among respondents by precinct (10+ respondents)

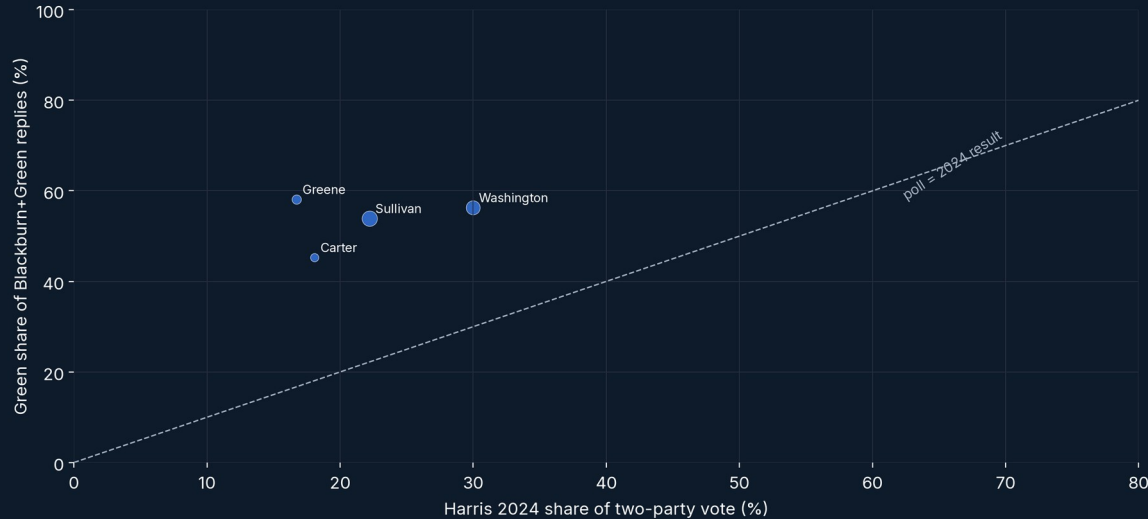
NORTHEAST TN • 5 COUNTIES • RELEASED OCTOBER 19, 2026



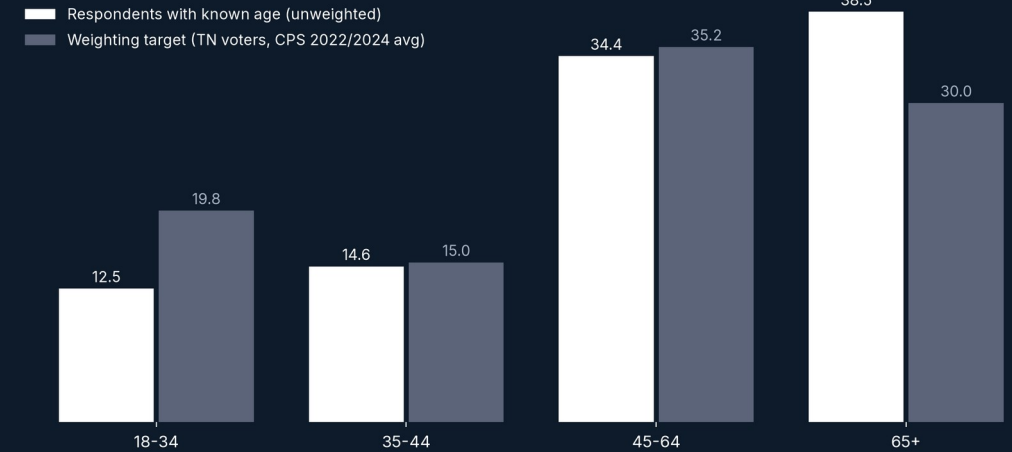
Base: 733 respondents geocoded to a 2020 VTD in their record county. Precinct bases are 10-24 replies; one or two replies can change the top choice.

Why this is not a representative estimate

NORTHEAST TN • 5 COUNTIES • RELEASED OCTOBER 19, 2026



Every one of the 4 counties with ≥ 30 Blackburn+Green replies sits above the line: respondents are more Democratic than the county voted in 2024 (median +29.4 pts). Bubble size = n.



18–34 are 12.5% of respondents with known age vs a 19.8% target (Tennessee voter age target; no county-level targets). Design effect 1.13 (effective n 675). Weighting fixes the county/age/sex mix, not partisanship.

Reach: 42,423 texts sent in the five counties, October 17–18

NORTHEAST TN · 5 COUNTIES · RELEASED OCTOBER 19, 2026

County	Oct 17 texts	Oct 17 SUCCESS	Respondents	Response % (Oct 17)	Oct 18 texts	Oct 18 SUCCESS	Oct 17–18 texts
Greene	4,670	4,423	109	2.5%	1,865	1,759	6,535
Washington	9,448	8,976	248	2.8%	3,977	3,776	13,425
Sullivan	11,243	10,640	297	2.8%	4,725	4,470	15,968
Carter	3,447	3,259	87	2.7%	1,340	1,255	4,787
Johnson	1,350	1,255	21	1.7%	358	331	1,708
Five counties	30,158	28,553	762	2.7%	12,265	11,591	42,423

October 17 = the poll wave in these results (three sends, 9:30 AM–4:26 PM PT). October 18 = a supplemental send (5:04–5:48 PM PT) to different phones; its replies are not included, so no response rate is shown for it or for both days combined.

October 17 county = county on the voter record (ZIP/city-inferred where missing), as for respondents. October 18 list had no county field: county = matched voter-file county.

Source: final send log (Drive 'Hatley Send Log - Oct 17 - 18 2026'). Texts sent = outbound attempts, one per phone; SUCCESS = platform delivery status, not a confirmed read.

Method and disclosure (summary)

NORTHEAST TN · 5 COUNTIES · RELEASED OCTOBER 19, 2026

Sponsor	Hatley for Governor (David Hatley campaign). Paid for by Hatley for Governor, Joe Cronin, Treasurer.
Geography	Greene, Washington, Sullivan, Carter, Johnson counties (county on the texted voter record)
Conducted by	GOTV Polling (FullPAC, Inc. · GOTV.com); analysis GOTV Intel
Field	October 17, 2026; text invitations sent to voter-file phone lists in multiple sends the same day
Mode / frame	Five counties: one SMS question to 30,158 voter-file phones; 28,553 logged SUCCESS; 1,815 replied; 762 classified
Weighting	Primary: unweighted. Alternate: raked to county (within the 5), age (Tennessee targets) and sex where known; DEFF 1.13. No party/race/education/2024-vote data.
Precision	Margin of error ±3.6 percentage points (n=762, 95% confidence; simple-random-sample formula at p=50%). Covers sampling error only, not self-selection or partisan skew.
Counting rule	Earliest classifiable reply per phone (762)
Ballot	SMS named 4 of 15 qualified candidates (+ Other); Hatley/Pinkston shown without 'Independent'
AI disclosure	GOTV AI uses proprietary first-party data, along with agents and systems powered by SpaceX AI, Anthropic, and OpenAI.

Base: classified SMS respondents (5 counties), n=762. Unweighted, self-selected replies; not a probability sample; margin of error ±3.6 pts (n=762, 95% confidence); not a forecast.
Conducted by GOTV Polling (FullPAC, Inc., GOTV.com) for Hatley for Governor.

GOTV AI uses proprietary first-party data, along with agents and systems powered by SpaceX AI, Anthropic, and OpenAI. Paid for by Hatley for Governor, Joe Cronin, Treasurer.